

RUMAN AL  
**MADEENA**  
GROUP OF COMPANIES



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# ABOUT US

Established in 2000 by Mr Ismail KK, Ruman Al Madeena Group is a name that echoes in the industry for the quality of products we offer to our customers. Fresh food, quality groceries and other products at affordable prices are a basic right all over the world and this belief marked the beginning of our journey, especially when we realised that it was a far-off dream for most people in the country.

We do not consider ourselves as pioneers, but more as entrepreneurs who listened to the unvoiced demand in the market and designed a system that gives our customers what they really need. Be it the occasional, seasonal, or organic produce, we have ensured that the food which reaches our people are of the highest quality.

It was in 1991 that Mr Ismail reached UAE and set up a small shop for a living. Because of his hard work and commitment to what he was doing, the business thrived and they were able to open new stores across the city. After nine years, the Group was established which gave the necessary boost to stay on top of the market. From the beginning till now, the group's prime focus to maximize customer satisfaction has never changed.

All the products at Ruman Al Madeena Group are carefully handpicked by our trustworthy vendors to meet the standards set by the organization. Our determination to provide nothing less than the best has also helped build long-lasting relationships with all our vendors who have made it a personal responsibility to assure our commitment to our customers.

Today, Ruman Al Madeena Group has become the definition of the much-needed change in the F&B industry of UAE, setting the standards high with every supermarket, grocery store, and restaurant that comes under the group's umbrella. We have outgrown the age-old concept of business by making our customers an asset and priority while continuously evolving to meet the present and future dynamic needs.

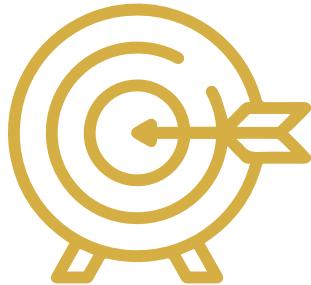
This constant effort has positioned Ruman Al Madeena Group as a leader and one-stop destination in the UAE, making us an integral part of our customers' lives. Our outlets and establishments are constantly expanding, satisfying people who really care about quality and providing employment to 100s of people while we do it.





**EXCEPTIONAL QUALITY,  
TRUEHEARTED SERVICE**

# MISSION



With every new addition of stores, our prime aim is customer satisfaction with all the services we offer. We strive to never let go of our core values and provide the best to people who rely on our products and services.



**CUSTOMER LOYALTY IS  
OUR PRIME MOTTO**

# VISION



We envision rising as the best service provider in the food and beverages industry in UAE. Our prospects also include providing as many employment opportunities to everyone, because we believe growth is only possible with the help of a strong workforce.

## OUR MAIN AREAS



# SUPERMARKETS



Our supermarkets are a healthy destination for everyone. Availability of quality goods at customers' most trusted brand store!

# GROCERY STORES



Our grocery stores are always stocked up with fresh veggies, fruits and groceries which you need to start with cooking delicious food at home.

# RESTAURANTS



The delicious dishes and high-quality service we provide at all our restaurants are always appreciated by our happy customers.

# MOBILE PHONE SALES



Our business expertise is also utilised in mobile phone wholesale and retail business among our stores across UAE.

# CORPORATE OFFICE



**Office No: 41, Al Quoz Ind 2,  
Street No: 12 | Dubai**

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# OUR OUTLETS



**RUMAN AL MADEEN SUPERMARKET LLC**  
CONTACT NO :058 216 9495



**KHAIR AL MADEENA SUPERMARKET LLC**  
CONTACT NO. 04 297 5478



**HAPPY FRESH MINI MART LLC**  
CONTACT NO. 04 513 9637



**NEW RUMAN AL MADEENA SUPERMARKET LLC**  
CONTACT NO. 04 235 0091



**ZAITHON AL MADEENA HYPERMARKET LLC**  
CONTACT NO. 04 529 8306

# THANK YOU

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